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Advent Announces Strong First Year

*Increases staff by more than 35% to meet double-digit client growth
Celebrates one year anniversary*

HOUSTON -- April 29, 2008 -- Advent, Inc., one of Houston's leading full-service marketing communications firms, announced today that it has expanded its staff by more than 35 percent since its re-branding a year ago this month.

The Agency specializes in print design, public relations, Web design and custom Web applications, motion graphics, digital video production, 3D animation, exhibit services and custom branded products for a variety of industries.

"A year ago, we renamed C4/Omnigroup under new unified brand of Advent," said Rick Kaminski, founder and president of Advent, Inc

"Since launching our aggressive growth strategy and refining our business approach, demand for our services has increased significantly," said Kaminski. "To keep pace with market demand, while providing our traditional high-level of client service, we had to add resources and expand our capabilities portfolio.

"The genesis of Advent began more than a decade ago as a small ad agency and is now one of Houston's only full-service marketing communications firms. From just a handful of local clients, we've grown to serve thousands of domestic and international clients," said Laura Ehrlich, vice president of operations.

The rising demand that began in 2007 has continued into 2008, with increased client activity and advanced bookings. To foster new business, the Agency has also increased the size of its outreach efforts, focusing on a more diverse target base.

"We continue to attract top-notch talent, while retaining our unique culture and singular focus in meeting our client's needs," said Ehrlich. "We are driven to bring our clients vision to fruition — from a simple marketing piece to an elaborate two-story exhibit booth, all are going to receive the same high-level quality and dedication that our clients have come to expect from Advent."

About Advent, Inc.

Traditional marketing is not enough in today's changing environment. Advent understands that meeting clients' needs requires synergy, diversity and variety of creative Ideas in Motion™.

Advent, located in Houston, Texas, is the area's only true full-service marketing firm. Delivering effective communication programs with in-house capabilities that include: Advertising and Design Services, Public Relations, Web Design and Custom Web Applications, Motion Graphics and Digital Video Production, 3D Animation, Exhibit Services and Custom Branded Products. For information visit www.adventfirm.com.

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